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Discovery Channel: I Love The World

Editorial Company: Mad River Post

Editor: Lucas Eskin

VFX: Method

Music/Sound Design: Beacon Street Studios

Composer/Sound Designer: Brian Chapman

Sound Design: Lime Studios

Telecine: Company 3

Colorist: Stefan Sonnenfeld

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Creativity Top 5 Episode 13

It's another Monday. Turn up the good, turn down the suck.

In this week's Creativity Top 5, Ogilvy & Mather, Toronto and Maxwell House take their TV budget and brew up some charity, the California Milk Processor Board unveils the majestic locks and soothing sounds of White Gold, Mekanism creates a community for wannabe rockers on behalf of Harmonix and MTV's Rock Band, JWT, New York and Swedish Fish say it's OK to eat your friends, while the Discovery Channel and 72andSunny serve up one group hug of a ditty for good ol' Mother Earth.